

CREATIVE DESIGNER



About Me

I am Vaibhav Sharma, a creative graphic and UI/UX designer with a passion for crafting visually stunning and intuitive designs. My expertise lies in blending aesthetics with functionality to create user-centric interfaces and impactful visuals. I thrive on turning ideas into compelling designs that enhance user experiences and communicate brand stories effectively. With a strong eye for detail and a commitment to innovation, I aim to deliver designs that leave a lasting impression.

Work Experience

Graphics & UI/UX - MM NovaTech (May 2024 - Present)

Lead the UI/UX design of the NOVA CRM web platform, owning the complete desktop interface from layout to visual polish. Design responsive real estate websites for NOVA clients with a strong focus on usability and branding. Collaborate with marketing teams to create digital assets including social media creatives, ads, email graphics, and print collaterals, ensuring cohesive design systems across product and marketing touchpoints.

Creative Designer - Skilldren (Jun 2022 - May 2024)

I had the opportunity to create the Skilldren brand from scratch, handling every aspect of its visual identity, including complete graphic design, web, and mobile app UI. My responsibilities extended to managing workflows and overseeing meta-advertising campaigns, ensuring a cohesive and effective brand presence across digital platforms.

Web and Graphics - Bhaskar IT (May 2019 - Jun 2022)

I have experience working as a WordPress front-end developer and graphic designer, designing & developing websites from scratch using the Astra theme.

Portfolio Link

<https://vaibhavsharma.cloud/>

Education

MBA - SWAMI VIVEKANAND SUBHARTI UNIVERSITY (2022-2024)

Course - Finance Management and Marketing Management.

B.E. Comp - SINHGAD INSTITUTE OF TECHNOLOGY, LONAVALA (2014-2018)

Degree with Distinction in Computer Engineering. Course affiliated with Savitribai Phule Pune University.

Working Experience in

Adobe Photoshop

Adobe XD

Figma

Adobe Illustrator

WordPress

Adobe Premiere Pro

Strength

Efficient Communication

Creativity & Innovation

Leadership Qualities

Keen Design Sense

Team Player

Positive Outlook

Contact Info

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Portfolio - <https://vaibhavsharma.cloud/>